

Marissa Heffley '20

Accounting Intern



As the accounting intern, Marissa serves as Traditions Wealth Advisors' Chief Financial Officer (CFO). She assists Brien Smith (CEO) in managing the bookkeeping, cash flow, and tax related facets of the Traditions Wealth Advisors business. Marissa is detail-oriented, efficient, and prides herself on effectively assisting in the management of Traditions Wealth Advisors' finances.

Marissa is currently a senior enrolled in the Professional Program in Accounting (PPA) at Texas A&M University. She will receive her bachelor's degree in accounting and master's degree in management information systems in 2020. In addition to her degrees, Marissa hopes to obtain her Certified Public Accountant (CPA) certification prior to graduation.

Post-graduation, Marissa intends to work for Pricewaterhouse Coopers in their audit division and eventually transition into forensic accounting. It is her dream to serve America and other countries by apprehending criminals using transactional data.

In addition to her work with Traditions Wealth Advisors, Marissa is a member of Aggie Habitat for Humanity, Grace Bible Church Anderson, and the Texas A&M Data Analytics Club. When she is not in the office or at school, you can most likely find Marissa spending time with her friends and family, or enjoying God's beautiful creations outdoors.

